

# Apne Parivar Ko apne dum pe jeena sikhao.



HDFC Standard Life Insurance Company Limited ('HDFC Life') is a partnership between HDFC Ltd., India's leading housing finance institution and Standard Life, a global long term investment savings player. Currently HDFC Ltd. holds 61.63% and Standard Life (Mauritius Holdings) 2006 Limited holds 35.00% of equity in HDFC Life, while the rest is held by others.

Established in 2000, HDFC Life is one of the leading long-term life insurance solutions provider in India, offering a range of individual and group insurance solutions that meet various customer needs such as Protection, Pension, Savings, Investment, and Health. Customers have the added advantage of customizing plans, by adding optional benefits called riders, at a nominal price. As on March 31, 2016, the Company had 28 individual and 8 group products in its portfolio, along with 7 optional rider benefits catering to a diverse range of customer needs.

HDFC Life continues to benefit from having a wide reach with 398 HDFC Life offices in India and 9,000+ distributor touch-points. The Company has a strong base of Financial Consultants. The Company has also recently completed incorporation of its wholly owned subsidiary in Dubai to offer reinsurance services.

Some of the prominent awards received include 'LACP International Award', 'SAFA Best Presented Annual Report Awards 2014', 'Star Awards ABP News Award in BFSI sector', 'ICAI Silver Shield Award for Excellence in Financial Reporting 2014-15', 'HDFC Life Cancer Care awarded the Finnoviti 2016 Award for innovations in BFSI', 'Prime Time Award for Best Creative Advertising' & 'Customer Team of the Year: Financial 2016'.



*Sar utha ke jiyo!*

**HDFC Standard Life Insurance Company Limited.** In partnership with Standard Life Plc. CIN: U99999MH2000PLC128245. IRDAI Reg. No.101. The name/letters "HDFC" in the name/logo of the Company belongs to Housing Development Finance Corporation Limited and is used by HDFC Life under a license/agreement.

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Website: [www.hdfclife.com](http://www.hdfclife.com), ARN – MC/04/2016/7784